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# Hippo The Human Focused Digital Book

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Well, there is another book that deserves to stand beside them, and it is, Hippo: The Human Focused Digital Book. A book which has provided a lot more actionable insights, and given me a lot more philosophical fortitude within the digital design space, than what I received from Krug or Norman (I'm a fan of both).

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Augustine of Hippo (/ ɔ: ' g ʌ s t ɪ n /; 13 November 354 - 28 August 430 AD) was a Roman African, early Christian theologian and Neoplatonic philosopher from Numidia whose writings influenced the development of the Western Church and Western philosophy, and indirectly all of Western Christianity.

Hippo Quotes by Pete Trainor -  
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"Hippo - The Human Focused Digital Book" is the new book by Pete Trainor, the founder and director of Human Focused Design at Nexus Design in London ([www.nexus.design](http://www.nexus.design)). Pete Trainor is a digital disruptor, author and accidental polymath.

Pete Trainor - Author - Hippo - The  
Human Focused Digital ...

Hippo was founded by a designer and people-centred design is at the core of

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everything we do. ... focused. We get the job done. We are pragmatic and work to solve problems for our clients. Blog View all blogs. Why I chose empathy maps ... Hippo Digital Ltd. Company no. 9877239.

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Solomon: In an increasingly digital world, and a digitally focused company, how do you—at Hippo or in general—keep the human element of customer service a part of the equation?

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Threats to Biodiversity. First, it is rare that humans intend to make a species go extinct or to threaten biodiversity in some other way. Usually, those impacts are the unfortunate by-products of people trying to provide a decent living for themselves or to serve some other purpose. Second, in the last 30 years or so,...

### [Hippo - The Human Focused Digital Book - SlideShare](#)

Hippo: The Human Focused Digital Book by Pete Trainor 10 ratings, 4.30 average rating, 2 reviews Hippo Quotes Showing 1-5 of 5 "I truly believe Ai is the key to unlocking the full potential of human focused digital, so it is important that we understand what Artificial Intelligence is, in order to understand what it is going to mean for design.

### [Threats to Biodiversity | GEOG 30N: Environment and ...](#)

If you are looking to hold an event in the centre of Leeds or are interested in

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finding out more about Hippo and the work we do, get in touch with Becky at [becky@hippodigital.co.uk](mailto:becky@hippodigital.co.uk) Hippo Digital

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### Hippo: The Human Focused Digital Book by Pete Trainor

Hippo - The Human Focused Digital Book  
Don't do things better, do better things.  
Digital technology. It has crept into our lives, and so deeply has it penetrated us, that it has completely redesigned us. In the deep oceans and the high skies, it is now as elemental in our landscape as the wind and falling rain. It's not going to stop.

### New Release - "Hippo, The Human Focused Digital Book"

His book, "Hippo - Human Focused Digital" takes a philosophical look at technology and design, challenging us to look inwardly at the self when designing future technologies.

### Hippo the human focused digital book -

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[IATT-YKP.ORG](http://IATT-YKP.ORG)

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[What is the #PurpleLightUP and why does it matter? - Hippo ...](#)

Hippocampus. The hippocampus (named after its resemblance to the seahorse, from the Greek ἵππόκαμπος, "seahorse" from ἵππος hippos, "horse" and κάμπος kampos, "sea monster") is a major component of the brains of humans and other vertebrates. Humans and other mammals have two hippocampi, one in each side of the brain.

[Amazon.com: Customer reviews: Hippo: The Human Focused ...](#)

In the study, Applied Organizational

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Communication by Harris and Nelson, seven propositions are defined, which, if they are indeed part of what makes us human, start to give people who are designing solutions a more human focused ground to stand on.

### Hippo: The Human Focused Digital Book: Pete Trainor, Luke ...

Quotes from Hippo: The Human ... "I truly believe Ai is the key to unlocking the full potential of human focused digital, so it is important that we understand what Artificial Intelligence is, in order to understand what it is going to mean for design.

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