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I have just received a book entitled,
Slide:ology, The Art and Science of
Creating Great Presentations, by Nancy
Duarte. This book is a MUST READ for

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Design anyone who uses PowerPoint! It is an easy read and the book itself is very well organized.

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Great Presentations The Art And Science Of Presentation Design

Nancy Duarte, the Principle of Duarte Design (the firm behind the creation of Al Gore's Oscar-winning presentations), has published a presentation book for the rest of us. It's called Slide:ology: The Art and Science of Creating Great Presentations. Slide:ology is practical, it's highly visual, and it's beautiful.

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Nancy Duarte is an American writer, speaker, and CEO. Duarte is the author of several books, including slide:ology: The Art and Science of Creating Great Presentations (2008), Resonate: Present Visual Stories that Transform Audiences (2010), the HBR Guide to Persuasive Presentations (2012), and Illuminate:

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Slide:ology is a combination of the words
slide (as in PowerPoint slide) and
ideology, which is an apt description for

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the book. Although there are specific prescriptions for making successful presentations, the book does a better job at presenting Nancy Duarte's ideology (although I would use the word methodology) for crafting presentations.

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slide:ology is designed as a reasonably comprehensive how-to guide on creating compelling visual material for presentations, promotional materials, and stories. The book is an easy read and visually very appealing. With a list

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price of \$34.99, I found the book to be a very affordable introduction to the world of the graphic designer.

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Slide Ology The Art And

Slide:ology. There's an art and science to creating great presentation slides and Slide:ology gives you insight into both. When making presentations, you need to think visually. However, most

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organizations don't train people in thinking like a designer and we certainly don't learn visual language in school the way we learn written language.

[Nancy Duarte - Wikipedia](#)

We highly recommend the book
slide:ology: The Art and Science of
Creating Great Presentations by Nancy

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Duarte, which provides practical advice on how to create presentations that effectively communicate your message. Emma Jane Hogbin has given pre-conference workshops on presentation techniques for DrupalCon speakers.

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